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**M&O PARTNER CHARLES McCORMICK ADDRESSES GLOBAL
CONFERENCE OF DIGITAL MEDIA ENTREPRENEURS**

New York, NY, March 1, 2008

M&O Partner Charles F. McCormick recently completed a speaking engagement to a conference of international digital media entrepreneurs held in New York City on February 26 and 27. Conference participants were leaders of successful emerging digital media companies outside of the U.S. who were attending the New York City conference to investigate opportunities in the U.S. commercial and capital markets. Mr. McCormick's address focused on aspects of U.S. business law and strategy for non-U.S. companies entering the U.S. markets.

Mr. McCormick observed to conference participants that: "With a sophisticated consumer and business commercial market of 300 million and counting, and the most well developed and entrepreneurial private financing markets in the world, the U.S. is an obvious destination for innovative leaders with scalable businesses, top-tier technology and big plans."

"In particular," Mr. McCormick noted, "this year's conference featured a number of innovative companies focusing on developing the mobile platform as a full-scale media channel. That is a clear trend in the U.S., and it is impressive to see non-U.S. companies that have identified this trend are positioned to be leaders in the U.S. market."

Conference participants included representatives of Sydney, Australia based companies Straker Interactive and TigerSpike, Inc. Straker Interactive, with offices in Australia, New Zealand and Western Europe, markets an Adobe Flex and Cold Fusion based eMarketing Platform that enables customer engagement through collaboration technology, multi-language content management and rich user experiences. This unique, tested and robust technology is already being used by companies and institutions globally. The technology is a fully integrated suite of products that facilitate customer engagement through a company's web presence. Shadow CMS represents one of the few global technologies built on Adobe Flex frameworks – the recognized leading technology for Rich Internet Applications. For more information regarding Straker Interactive, please visit: www.shadowcms.com.

TigerSpike, with offices in Sydney, London, Auckland and New York City, provides a broad range of digital services encompassing both on-line & mobile technologies. The company combines a strong technology infrastructure with a dynamic consumer focus to deliver integrated digital solutions that are easy to use and pleasing to the eye, thereby enhancing brand & consumer interaction. TigerSpike's Content Management System, Phoenix, is an industry-leading platform that enables clients to manage their own campaigns. It manages colossal volumes of SMS, MMS, e-mail, video,

moderation and other on-line and mobile content traffic every day on 4 continents and evolves with each new campaign. For more information regarding TigerSpike, please visit www.tigerspike.com.

About McCormick & O'Brien, LLP

McCormick & O'Brien, LLP, is a New York City-based law firm whose professionals are dedicated to providing the highest quality legal services to our clients. Our lawyers provide practical business solutions to our clients' most complex, mission-critical legal problems. Our professionals combine top law school credentials and large law firm experience with an entrepreneurial spirit and common sense.

For more information, please visit www.mcoblaw.com.

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